

# Krishna Chaitanya

## UI/UX Designer

Passionate product designer understanding customer needs and solving problems through user-centered design thinking. Having six plus years of experience in enterprise applications, financial services, and global consumer sites and applications. Certified usability analyst from HFI. I always love to help simplify the complex, work on big problems, and collaborate with tightly-knit teams. My diverse background allows me to think outside the box and solve complex issues.

### WORK EXPERIENCE

#### Senior UI/UX Designer

Aumnics IT Solutions Pvt Ltd, Hyderabad, India.

October 2017 – March 2020 (2 year 4 months)

Working as a Sr. UI/UX Designer for a tech startup that is developing technology solutions to help companies to manage their business. That involves compiled user research, wireframing, personas, prototyping and task flows.

- Led the creative team in defining and implementing solutions for the product direction, visuals, and user experience, ultimately designing and implementing, web and mobile applications.
- Gathered and evaluated user requirements in cross-collaboration with product managers and engineers to create wireframes, prototypes, mockups, detailed UI and visual design.
- Designed the original brand assets from the ground up, including design patterns, iconography, digital assets, brand presentations.
- Delegated team tasks and facilitated design meetings.

#### UI/UX Designer

Bonaven software Pvt Ltd, Hyderabad, India.

January 2016 - October 2017 (1 year 9 months)

Worked as a UI/UX designer for company owned products and redesigned existing websites, mobile layouts and built new themes for online stores.

- Collaborated with project managers, fellow designers, front-end developers on a daily basis.
- Created and pitched over twenty low fidelity prototypes in rapid prototyping sprints to the company leadership team.
- Constructed wireframes/information architecture for online store redesign to boost the revenue.
- Helped to create the marketing assets for successful fundraising on Kickstarter.
- Iterated website templates and Landing pages using HTML and CSS.

#### Graphic & UI Designer

Frozen elephant studios, Hyderabad, India.

January 2014 - December 2015 (2 years)

Worked closely with clients on concepts and business direction to derive the right type of creative.

- Obtaining approval of concept by submitting a rough layout for approval.
- Developed brand directions for startups like Idea centers, Ebox India.
- Designing marketing materials like advertisements, brochures, flyers, logos.
- Revamped company website using HTML and CSS.

### Portfolio

<https://www.krishdesigns.com>

### Contact

chkrishnachaitanya9@gmail.com

+1 437 988 4429

[linkedin.com/in/krishuiux](https://www.linkedin.com/in/krishuiux)

Milton L9T 6W6, ON Canada.

### Certifications

**Certified usability analyst - HFI**

**Enterprise Design Thinking - Team Essentials for AI - IBM**

**Enterprise Design Thinking Practitioner - IBM**

### Skills

User research and Usability testing  
Sketching & Wireframing  
Information Architecture  
Affinity Maps  
Card sorting  
User Personas  
Rapid Prototyping  
Low and High-Fidelity mockups  
UI/Visual designing

### Tools

Adobe XD  
Sketch  
Balsamiq  
Marvel app  
Invision Studio  
Lucid chart  
Photoshop  
Illustrator  
HTML, CSS

- Worked closely with Hospitals for their internal branding and websites.
- Perform design quality assurance.
- Completing projects by coordinating with outside agencies, art services, printers.

## EDUCATION

### **Diploma in multimedia**

ARENA Animation, Hyderabad, India.

October 2014

### **Master's in business Administration**

MIBM Global, Noida, India.

2012-2014

### **Bachelors in business Administration**

MIBM Global, Noida, India.

2009-2012